



Woman Influence **SURVEY**

May-September 2018

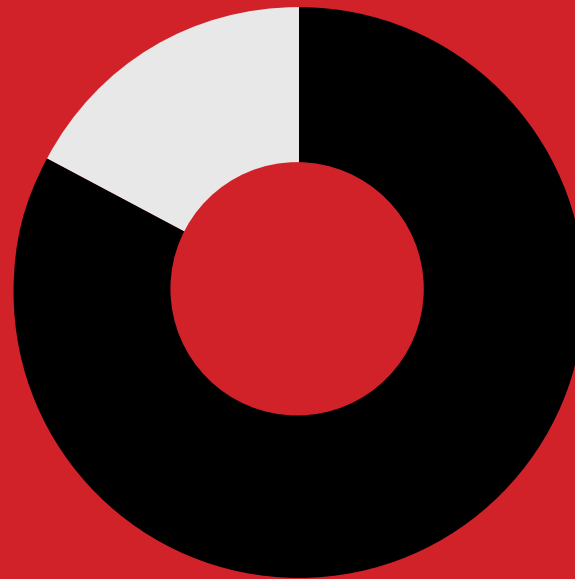
May-September 2018

320 responses

sex

17% Male

63% Female



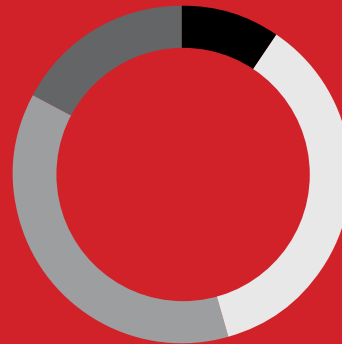
age

9% 21-29

34% 30-39

35% 40-49

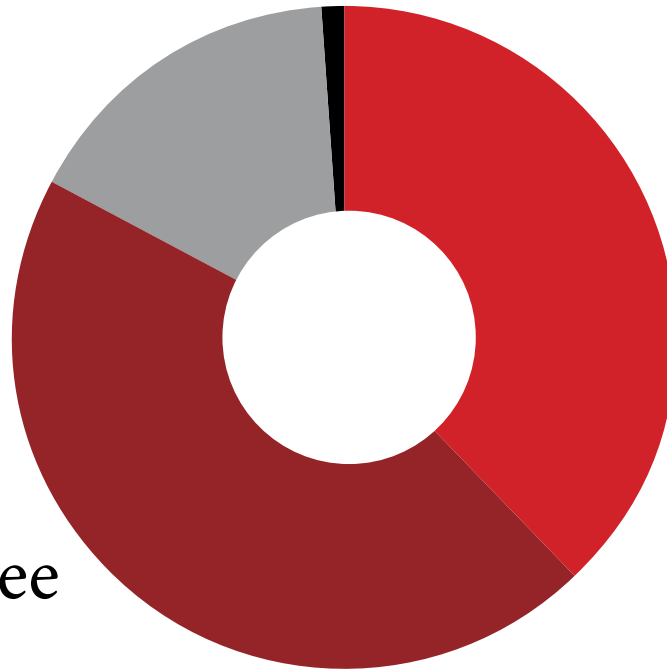
16% 50-59



Questions to research

1. Are there any difference in Women and Men ways/ types of influence?
2. If yes, what is the main characteristic of Women Influence?
3. What are the main issues on the way of improvement of women influence?

**Do you agree that ensuring
equal rights of men and women
can make their influence on economics
and society equal?**



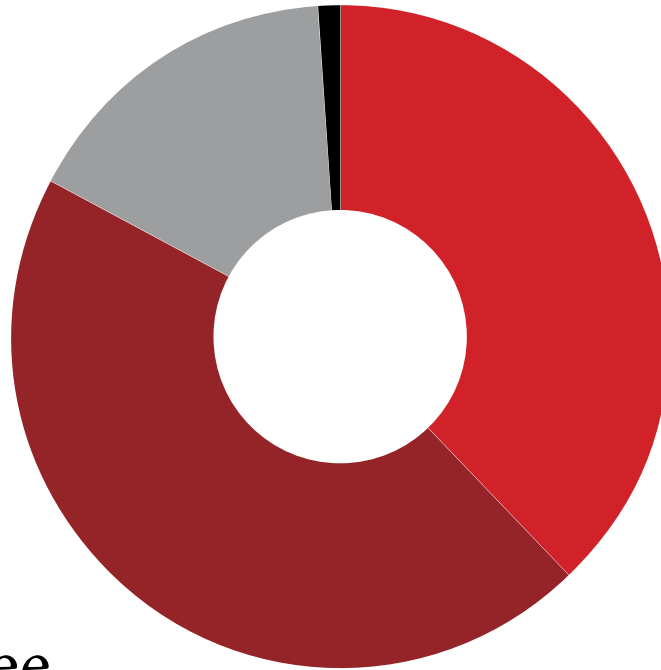
40% Strongly agree

45% Agree

16% Neither agree nor disagree

1% Strongly disagree

Do you agree that male and female ways of influences have their different identities?



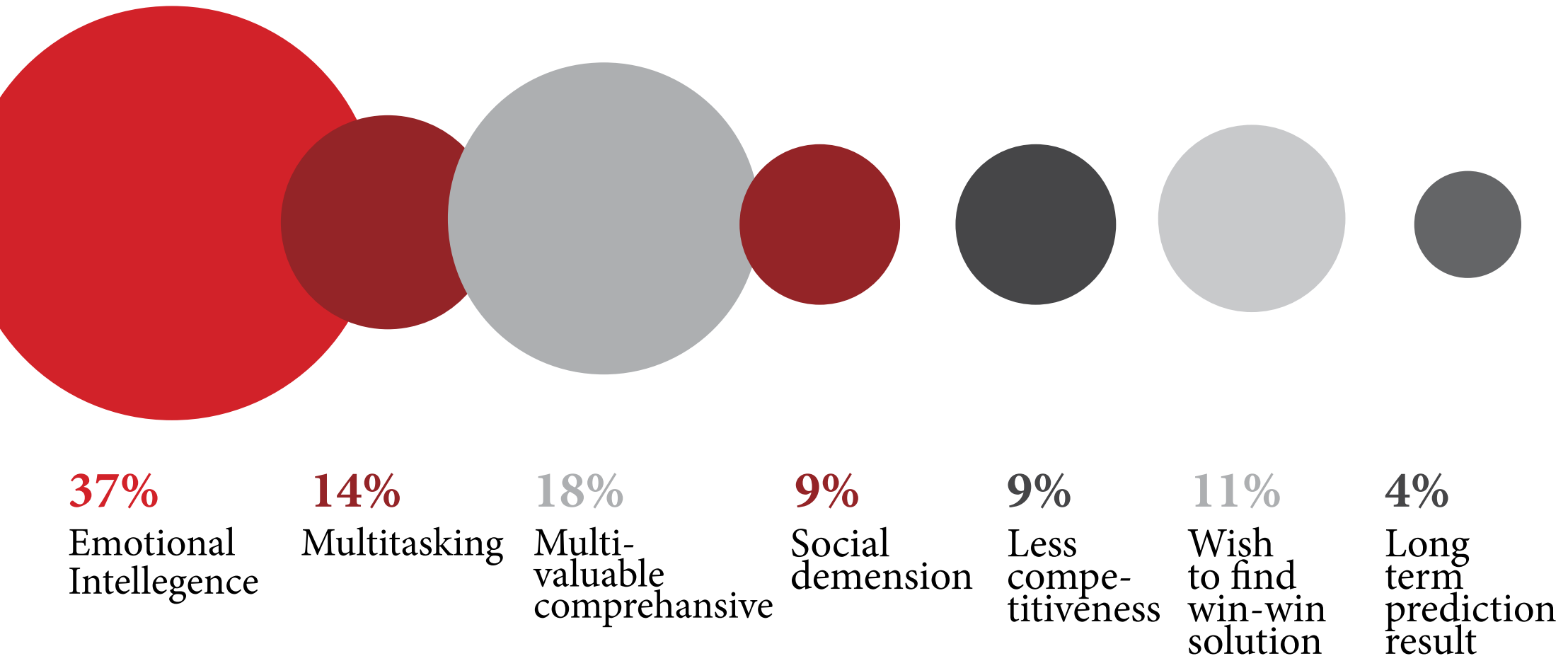
38% Strongly agree

45% Agree

16% Neither agree nor disagree

1% Strongly disagree

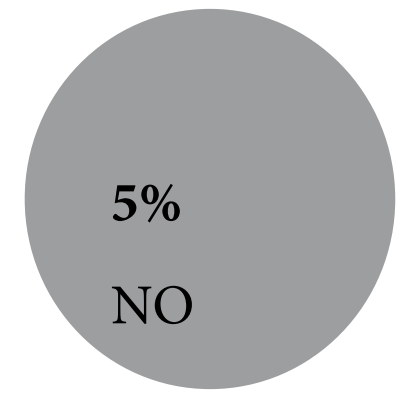
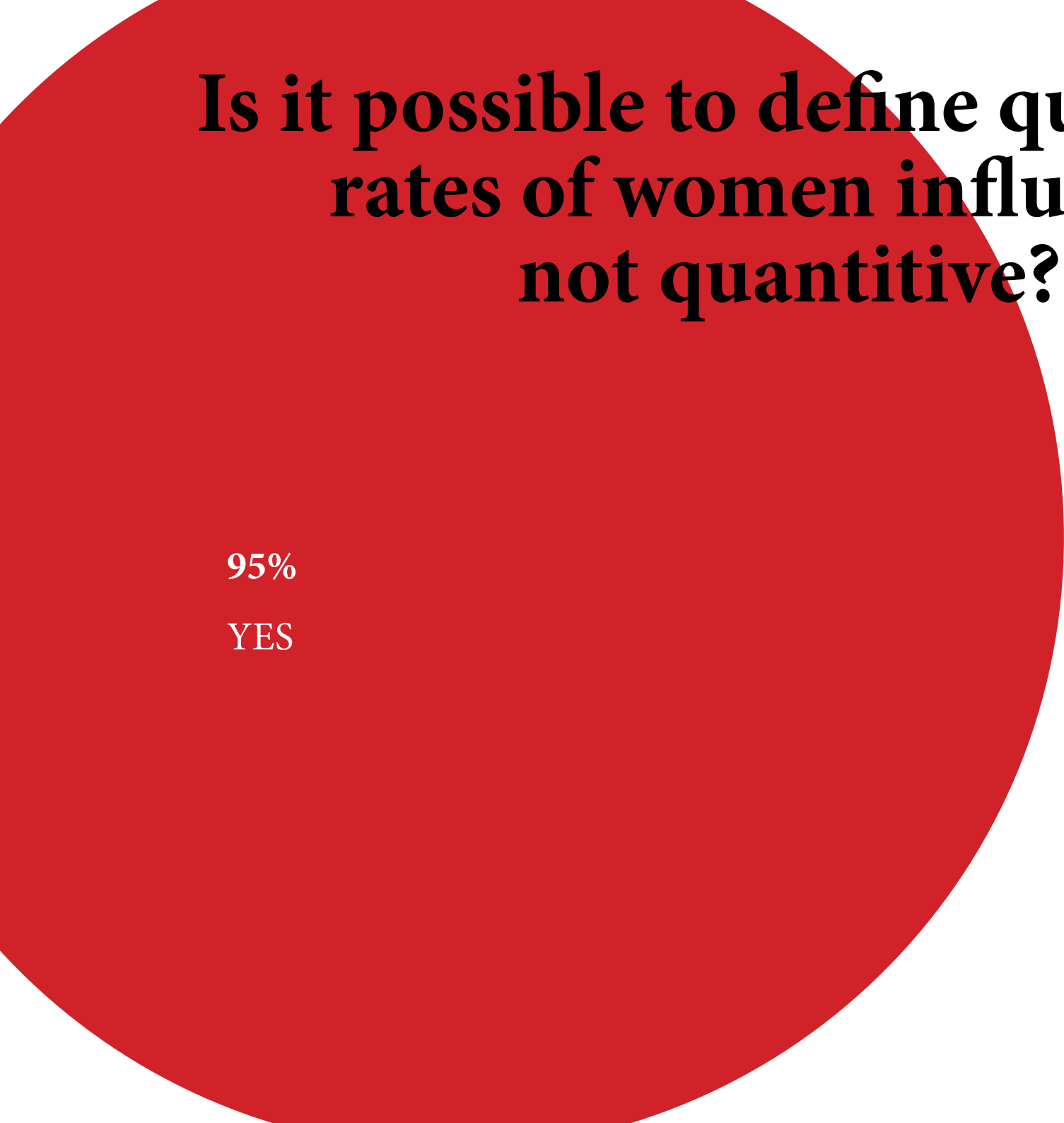
What are the specific characteristics of female influence?



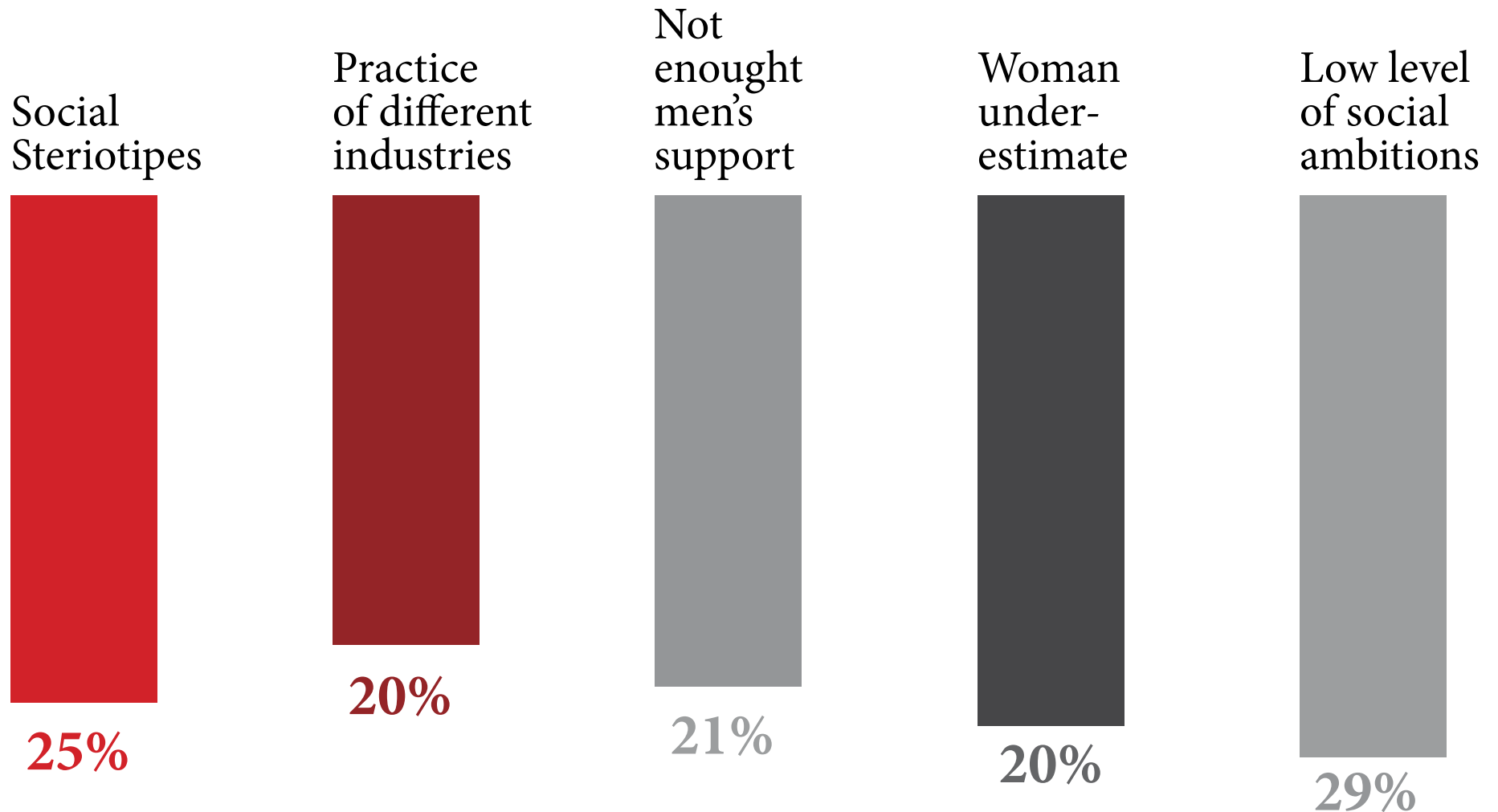
Is it possible to define qualitative rates of women influence, not quantitative?

95%
YES

5%
NO



What are the main challenges for female influence?



Conclusions:

1. There are differences in Women and Men ways/types of influence.

2. The main characteristics of women influence are:

Emotional Intellegence

Multivaluable comprehansive

Multitasking

Wish to find win-win solution



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